

Message Text

UNCLASSIFIED

PAGE 01 STATE 280436

62

ORIGIN ARA-10

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DRAFTED BY ARA/NC/V:TWSONANDRES:DPD

APPROVED BY ARA/NC:FJDEVINE

USDOC/BIC:MR. BREWER(PHONE)

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P 262220Z NOV 75

FM SECSTATE WASHDC

TO AMEMBASSY CARACAS PRIORITY

UNCLAS STATE 280436

E.O. 11652: N/A

TAGS: BTRA, VE

SUBJECT: PUBLIC RELATIONS OPPORTUNITY FOR US FIRM

1. BILL BRETT OF THE NEW YORK CITY AUTOVISUAL FIRM
JIM SANT'ANDREA INC. INFORMED THE DEPARTMENT THAT THE
VENEZUELAN DEPUTY INFORMATION MINISTER ARRANGED NOVEMBER 25
FOR HIS FIRM TO DO A QUOTE AUDIOVISUAL PROJECT UNQUOTE
ON THE CARLOS ANDRES PEREZ ADMINISTRATION. MR. SANT'ANDREA
IS TO ACCOMPANY THE DEPUTY MINISTER TO CARACAS ON
NOVEMBER 27 WITH AN APPOINTMENT WITH THE PRESIDENT
SCHEDULED THE FOLLOWING DAY.

2. IN RESPONSE TO A REQUEST FOR AN EMBASSY BRIEFING ON THE
POLITICAL-ECONOMIC CLIMATE, THE DEPARTMENT SUGGESTED THAT
MR. SANT'ANDREA CALL DEPUTY CHIEF OF MISSION DIEGO ASENCIO.

KISSINGER

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Message Attributes

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